

Britt Ellis

About

With a background in design, I am a very detail oriented person. I am passionate about creating cohesive experiences and love learning new skills that I can utilize in my career. I'm a big fan of organizing and categorizing information in a way that makes sense. In my free time you can most likely find me playing board games or trying out new recipes.

Experience

Stuller, Inc. May 2021 — Current

Web Designer Jun 2022 — Current

- Led design and production of digital marketing assets to promote fine jewelry products to a global audience.
- Re-imagined the services page experience on Stuller.com to create a more intuitive interactive experience to help customers more easily find the services they are looking for.
- Pitched innovative campaign ideas to company stakeholders with the goal of establishing Stuller as an industry-leading expert.
- Coordinated department-wide employee morale events as part of the marketing department's experience planning committee.
- Strategized, designed and implemented visually striking web landing pages and homepage banners for Stuller.com using digital marketing strategies to increase conversions.
- Designed, built, and sent promotional and transactional emails that were consistent with brand standards using Salesforce Marketing Cloud.
- Conducted regular industry research to stay up-to-date on trends and user behavior.
- Created SOPs and QA checklists for web design processes in order to maintain consistency among projects.

Digital Image Retoucher May 2021 — Jun 2022


- Utilized Adobe Photoshop to retouch fine jewelry product images for use online and in print while maintaining company image standards.
- Visually cleaned up products and created color variants.
- Communicated with various different teams across departments to ensure products were represented accurately

Chuy's May 2018 — May 2021

Server

- Created positive guest experience by taking orders, serving dishes, and removing dinnerware promptly.
- Provided recommendations based on customer needs and preferences, including upselling specialty dishes and drinks.

Contact

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Education

NuCamp Coding Bootcamp

Front End & Mobile Development
Jan 2022 — May 2022

University of Louisiana at Lafayette

Bachelor of Industrial Design
Aug 2015 — May 2021

Certifications

Marketing Cloud Email Specialist

Salesforce
Jun 2024

Email Marketing 2023

Hubspot Academy
Sep 2023

Skills

Figma
Adobe Creative Suite
Salesforce Marketing Cloud
Wordpress
HTML
CSS
Javascript
Web Design
Digital Marketing
Problem Solving
Public Speaking
Collaboration